

OVERVIEW COSMETIC SEALS WITH FOCUS ON ANIMAL TESTING

Seal	Logo	Entire brand/ company certified	No animal testing – product	No animal testing – raw materials	Vegan	Organic cosmetics	Website
Leaping Bunny / HCS (Humane Cosmetic Standard)		Yes	Yes	Yes	No	No	www.leapingbunny.org
Positivliste des Deutschen Tierschutzbunds e.V.		Yes	Yes	Yes	No	Yes	The seal of the German Animal Welfare Association e.V. will no longer be awarded as of April 2021
Cosmos		No	Yes	Yes	No	Yes	www.cosmos-standard.org
Vegan trademark		No	Yes	Yes	Yes	No	www.vegansociety.com
Natrue		No	Yes	No	No	Yes	www.natrue.org
PeTA cruelty free		Yes	Yes	Yes	No	No	www.crueltyfree.peta.org
PeTA cruelty free & vegan		Yes	Yes	Yes	Yes	No	www.crueltyfree.peta.org
ecocert		No	Yes	No	No	Yes	www.ecocert.com
V-Label vegetarian		No	Yes	Yes	No	No	www.v-label.com/us
V-Label vegan		No	Yes	Yes	Yes	No	www.v-label.com/us